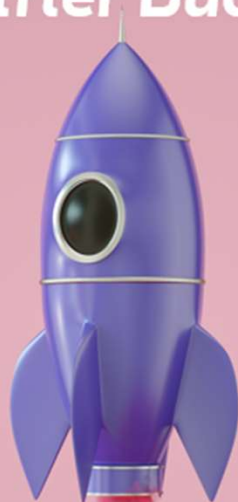


READY. SET. GROW WITH ADP®

Winning with TotalSource

Qualifier Buckets

Client size:
50 to 99
\$7,500



Client size:
100+
\$15,000

Promotional Criteria:

- All referrals must be submitted by the TotalSource contracted agency between **2/1/25 to 5/31/25** for the TotalSource PEO product and must be documented in Salesforce with ADP
- Only proactive leads are eligible — influence sales are not eligible
- Referral cannot already be in a sales process with ADP for TotalSource product
- ADPTS DM must be given direct access to the referred prospect(s) at start of sales process to qualify for promotion
- Payroll must start by **6/19/25** and benefit start by **8/1/25** for firm to qualify for the one-time promotional payment
- Promotion **exclusive to all** active contracted TotalSource broker partners nationally
- Minimum started employee count must be 50 work site employees (WSE) or greater on payroll at time of first payroll run
- One prize per parent control — child controls will count towards total WSE value for each unique client
- All sold clients must purchase **full PEO** product and must include full benefits
- Producers and Firms are eligible to qualify for more than one case bonus
- Promotional case incentive will be paid on the parent control only (child controls will count towards total WSE count) and will be paid through Amwins directly to the contracted agency
 - Promotional Incentive will be paid in Q3 2025
- ADP reserves the right to change or cancel this promotion at anytime.